



FIRES ANNUAL CONFERENCE

Programme Plenary Meeting Friday 14 October 2016

Venue: UCK, Domplein 4, Utrecht

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| 13:45-14:00 | Walk in, Registration |
| 14:00 - 14:05 | Brief Opening and Welcome
<i>Dr. Mark Sanders, Scientific Coordinator of the FIRES-project</i> |
| 14:05 - 14:30 | 'The Role of the University in an Entrepreneurial Society'
<i>Prof. Marijk van der Wende, Professor of Higher Education Systems and Dean of Graduate Studies, Utrecht University, Netherlands</i> |
| 14:30 - 15:00 | 'Entrepreneurship as a Solution for European Youth Unemployment' (via Skype)
<i>Dr. Peter Vogel, Managing Director at Peter Vogel Strategy Consulting and Director Custom Programs at the Executive School of the University of St. Gallen, Switzerland</i> |
| 15:00 - 15:30 | 'Banking beyond Sticks and Bricks: Finance for an Entrepreneurial Society'
<i>Mr. Peter Blom, Chief Executive Officer, Triodos Bank, Board member at the Dutch Banking Association and Founding member of Sustainable Finance Lab</i> |
| 15:30 - 16:00 | Q&A and Panel Discussion with Prof. Marijk van der Wende, Mr. Peter Blom and (To Be Announced) |
| 16:00 - 17:00 | Closing and Networking Drinks |

